



[ecmlpkdd2020.net](http://ecmlpkdd2020.net)

## What is ECML-PKDD?

**ECML PKDD is the premier European machine learning and data mining conference, attracting a worldwide audience.** The conference program includes presentations of peer-reviewed research papers, invited talks by eminent researchers in the field, a wide program of workshops and tutorials, a discovery challenge, a demo track and an Applied Data Science track. ECML PKDD 2020 builds upon a very successful series of 30 ECML and 23 PKDD conferences, which have been jointly organized for the past 19 years. The conference attracts an audience of **over 800 attendees** and it is a **unique opportunity for companies to develop connections** in both machine learning and data mining communities, **acquire new talents, contribute to innovation and market their brands.** The conference is known for its relaxed atmosphere, with **plenty of networking opportunities and social activities.**



*©Marc Ryckaert – The Gravensteen in Ghent (CC BY 3.0).*





*©Stad Gent - Dienst toerisme.*

The ECML PKDD conference provides a forum where sponsors will enjoy a great amount of visibility within the machine learning and data mining communities. The conference web site ([www.ecmlpkdd2020.net](http://www.ecmlpkdd2020.net)) will attract several tens of thousands of visits until the end of September 2020. Other international promotion initiatives will be carried out through web portals, mailing lists, posters and social media. The **conference lasts for five days**, with workshops and tutorials on Monday and Friday and the main conference sessions on Tuesday to Thursday. It will also feature an **Industry Track**, which will give companies an additional opportunity to present themselves during the conference.

**In 2020, the conference will be held in Ghent**, a beautiful city in Belgium, a stone's throw from Brussels, Paris, London, and Amsterdam. With this leaflet we are bringing to your attention the opportunity of becoming one of the ECML PKDD 2020 sponsors. We offer various sponsor levels, as well as many custom opportunities for sponsoring various elements of the conference based on your

needs, objectives and budget. We are looking forward to discussing opportunities further with you and welcoming you as an ECML PKDD 2020 sponsor.

## Standard Sponsorship Opportunities

Sponsorship Level	Platinum EUR 10,000	Gold EUR 7,500	Silver EUR 5,000	Bronze EUR 3,000
Hyperlinked company logo on website	yes	yes	yes	yes
Company logo in program booklet, sponsor board, other printed materials	yes	yes	yes	yes
Space for advertising jobs on the conference website	yes	yes	yes	yes
Company description on conference website	max 300 chars	max 200 chars	max 100 chars	
Own banner in the coffee area	yes			
Booth within coffee break area	Premium location 3 tables, 4 chairs	2 tables, 3 chairs	1 table, 2 chairs	
Inserts in conference bag	brochure + extra item (pen, notepad,...)	brochure or other item (pen, notepad,...)	1 page	1 page
full conference exhibitor registrations	4	3	2	1

(incl. social program)

## Social Events

### Conference Dinner – EUR 6,000

The festive conference walking dinner takes place in the Oude Vismijn in the historic center of the city. As sponsor of the conference dinner you will be advertised as such on the relevant page on the conference website, and will have the opportunity to display (silent) advertising video on TV screens scattered throughout the dinner area, and to display a banner provided by yourself.

### Welcome Reception – EUR 4,000

The welcome reception takes place in the Opera in the center of the city of Ghent. As sponsor of the welcome reception you will be advertised as such on the relevant page on the conference website, will be announced as sponsor in the opening keynote prior to the conference, and will receive the opportunity to display a banner provided by yourself in the reception area.

### Poster Session – EUR 3,000 per session

There are two fully catered poster sessions, one on Tuesday and one on Thursday. As sponsor of a poster session you will be advertised as such on the relevant page on the conference website, and you will be offered an exhibition stand in the poster session.

### Lunches – EUR 2,000 per lunch

As a sponsor of one of the daily lunches you will be advertised as such on the conference website, and be offered the opportunity to display a banner in the lunch area.

### Conference bar ‘Happy Hour’ – EUR 2,000 per evening

The conference bar, with a capacity of around 150 people, and located in the very center of the historical city and within a 5 minute walk of all major hotels, will be privately available to delegates each day from Sunday to Friday (Monday-Thursday from 9:30pm, after the evening program). As Happy Hour sponsor you

will be allowed to organize your company-branded evening and Happy Hour in the conference bar.



## Additional Sponsorship Opportunities

### Lanyard sponsor – EUR 3,000

Your company logo alongside the conference logo on the lanyards.

### Keynote talk sponsor – EUR 2,000

Recognized as such in the conference program (printed and online), and in the introduction of the keynote speaker.

### Test of Time Award sponsor – EUR 2,000

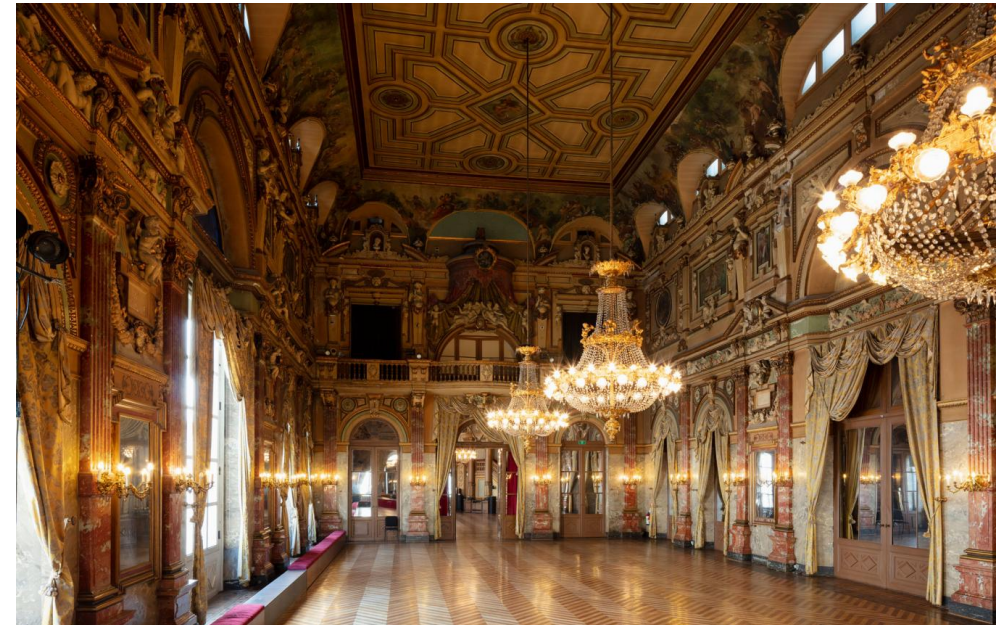
Recognized as such in the conference program (printed and online), and in the introduction of the keynote speaker.

### PhD Forum sponsor – EUR 2,000

Recognized as such in the conference program (printed and online), and in the introduction of the keynote speaker.



*@Jesus Solana from Madrid, Spain - night at the Gent's channels (CC BY 2.0).*



*@<https://www.vlaamsbouwmeester.be/> - Ghent opera foyer.*

### Industry Track presentation – EUR 1,500

**[Reduced to EUR 1,250 (for Bronze and Silver sponsors), EUR 1,000 (Gold), or EUR 750 (Platinum)]**

A 20-minutes oral presentation slot (including questions) in the Industry Track, and visibility on a banner near the Industry Track lecture hall & program booklet.

# Contact Information

## General Chair

Tijl De Bie (Ghent University), [tijl.debie@ugent.be](mailto:tijl.debie@ugent.be)

## Sponsorship Chairs

Luis Moreira-Matias (Kreditech), [luis.moreira@kreditech.com](mailto:luis.moreira@kreditech.com)

Vicky Wandels (Ghent University), [vicky.wandels@ugent.be](mailto:vicky.wandels@ugent.be)

## Industry Track Chairs

Luis Moreira-Matias (Kreditech), [luis.moreira@kreditech.com](mailto:luis.moreira@kreditech.com)

Alexander Ypma (ASML), [alexander.ypma@asml.com](mailto:alexander.ypma@asml.com)

